

AQIP Campus Communications
Action Project Team Minutes
September 28, 2006

Present: Kim McHale, Sarah Diel Hunt, Candace Brownlee, Susan Salazar, Tom McCulley, Steve Herlad, Barb McLaughlin-Olson, Doug Mintger, Deb Nelson, John Ernst, Lisa Jobe, Raegan Rinchiuso, Allan Saaf, Dana Rosenberg, Pam Westerdahl

I. Scheduling Subcommittee Report

Tom McCulley, Chair, provided an overview of the subcommittee's progress to date. Action includes:

- an e-mail to targeted faculty, administration and staff requesting input on the proposed set date and time for communication meetings/activities;
- a request to AQIP on information relating to other colleges that have embarked on a similar project; and
- verbal random samples of faculty feedback.

Responses to date have been mixed. It was noted that change often meets resistance and, at this time, the subcommittee is merely trying to discover the shape of that resistance. Concerns seem to center on the actual use of the time and feasibility or extent of involvement by faculty, staff, and students.

Dana offered to look at the impact on class scheduling, i.e., number of students in each time slot.

II. Informal Subcommittee Report

Candace Brownlee, Chair, distributed a brief written summary of the two meetings held to date. As an addition to the notes, Candace shared that two new members have been added to the subcommittee, Lisa Jobe and Michele Clark. The plan is to meet every Friday until the subcommittee's goals are met.

A suggestion was offered to consider the use of the IDC as an informal gathering area for all employees, making it a welcoming and congenial space. Should this occur, a more descriptive name than "IDC" might be appropriate.

III. Formal Subcommittee Report

John Ernst, Chair, distributed minutes of the subcommittee's meeting on September 12th. In addition to information contained in the minutes, it was noted that Lisa Jobe has agreed to membership and that the regular meeting time has been changed to 11:00am.

Responding to a discussion item, Doug Minter offered further information on the use and upgrade of the hallway monitors. The effectiveness is being weighed against the cost and new technology available.

IV. Surveys

The use of surveys was discussed. All agreed that their needs to be coordination of the use of surveys to avoid diluting effectiveness and losing response and/or support.

The next scheduled meeting of the Campus Communications Committee will be Tuesday, October 24th.