Campus Conversation Day III
Spring 2007 Evaluation Report
May 2, 2007
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Introduction

Campus Conversation Day III was held on Friday, April 13, from 8:30-2:00. The theme of the Day was “Systems Thinking” and, it featured presentations about systems thinking, a systems thinking role-play exercise, feedback for the Communication team, and feedback for the New Action Projects team. Primary responsibility for organizing the workshop fell with the Coordinating Committee Sub-Committee on Information. We estimate (based on the number of packets prepared and the number of packets unused), that about 111 people attended the Day.

Participants were asked to fill out the anonymous evaluation instrument included with their packet. Most were filled out during, or shortly after the workshop, a handful was mailed to the IDC within a couple of days of the workshop. As of Monday, April 30th, sixty completed surveys had been received and processed.

Closed-Ended Items

Appendix 1 shows the evaluation responses of participants for ten closed-ended items.

The items that were rated the highest were:

#5. “The Day was delivered well.” (1.49/5.00)

#4. “The Day was well organized.” (1.51/5.00)

#9. “I thought the use of ‘clickers’ for the Campus Communication session was effective.” (1.62/5.00).

The three lowest rated items were:

#8. “The session covering New Action Projects was effective for me.” (2.16/5.00)

#6 “The role-play sessions helped me clarify my thinking about organizational systems.” (2.02/5.00)

#2. “The Day helped me understand what is happening with our AQIP projects.” (1.91/5.00).

Lowest is a relative term since all ten items received an average rating in the positive half of the scale.
Open-Ended Questions

Participants were also asked to respond to three open-ended questions. These questions and responses are shown in appendix 2. The most useful parts of the sessions seemed to be the role-play exercise and the general opportunity to interact with colleagues from across campus. The “improvement question” produced a variety of responses. One theme, however, was that folks wanted more information about the status of the current AQIP projects.

Finally, participants were asked if they had any other comments about the day. Again the nature of the comments was varied but some of the more interesting ones involved: having more interaction between campus conversation days, encourage more upper level administrators to attend, have sessions about how to work in a committee, and of course, different food.