

Discussion Paper #1: Business Ethics 50 points **Part 1 is due before 11:55 p.m., Friday August 27th. Part 2 is due before 11:55 p.m., Sunday August 29th.**

Learning Objectives in This Assignment

<p>College Learning Outcomes</p>	<p>Communications</p> <p><i>Students communicate ethically through monitoring their behavior and interactions with others.</i></p> <p><i>Students can recognize and negotiate differences.</i></p>	<p>Critical Thinking/ Problem Solving</p> <p><i>Students determine value of multiple sources or strategies and select those most appropriate in a given context to solve a problem.</i></p>	<p>Diversity</p> <p><i>Students are receptive to beliefs and values that differ from their own.</i></p> <p><i>Students consider the views of others in light of those persons' experiences and particular understandings.</i></p> <p><i>Students reflect upon the formation of their own perspectives, beliefs, opinions, attitudes, ideals, and values.</i></p>	
<p>Business Values</p>	<p>Professionalism</p> <p><i>Show respect for others.</i></p> <p><i>Maintain positive attitude.</i></p> <p><i>Embrace new ideas and possibilities.</i></p> <p><i>Strive for performance excellence.</i></p> <p><i>Appreciate scholarship, research, and theory.</i></p>	<p>Ethics</p> <p><i>Recognize the impact of unethical behavior in the workplace.</i></p> <p><i>Commit to academic honesty and encourage it in others.</i></p> <p><i>Understand the importance of maintaining confidentiality.</i></p> <p><i>Understand the importance of reporting unethical behavior.</i></p>	<p>Responsibility</p> <p><i>Listen and then consider the perspective of others before reacting.</i></p> <p><i>Follow through on commitments and meet deadlines.</i></p>	<p>Technology</p> <p><i>Effectively use technology in meeting assignment requirements.</i></p> <p><i>Use technology to create new written text and/or other ways of representing information.</i></p> <p><i>Locate and evaluate online materials to solve problems.</i></p> <p><i>Engage in the responsible use of technology.</i></p>
<p>Course Learning Outcome</p>	<p>Discuss stakeholder consequences relating to ethical issues in business.</p>			

Review the Discussion Paper Scoring Rubric (see attachment in Course Information) before posting your discussion. All discussion papers must be submitted to both the Discussion Board and SafeAssign before the due date or a grade of 0 will be assigned.

Late work is not accepted except in extreme emergencies with official documentation. Sample extreme emergencies include: hospitalization, illness with doctor visit, military. In all cases, please notify me ahead of time, when possible.

Failure to abide by the College Academic Integrity Policy guidelines will likely result in a grade of F for the course.

Discussion Paper Guidelines

Some people believe we are facing an ethical crisis in this country, that people are losing a sense of right and wrong. You may be aware of the following sports incident:

Sept. 6, 2006-

An assistant football coach in Stockton, Calif., is accused of rushing the field and attacking a football player on a rival team.

With just a minute left in the game, observers say 13-year-old, 116-pound Brian Wood made a late hit, prompting the referee to call a penalty. Then, Cory Petero, 36, the assistant coach of the rival team and father of the boy who had taken the hit, tackled Wood.

"I got up to go to the huddle, and I was about to take off my helmet, had my straps off, and then he just came out of nowhere and hit me from behind," Wood said. "Then he rushed me again, and my big brother came up and then there was just a big old brawl out there."

That brawl, not caught on camera, lasted 20 minutes. The fight left Wood with sprained fingers, a sore shoulder, and lingering headaches. Petero faces a charge of felony child abuse that could put him behind bars for six years.

"I hope he goes to jail for what he did. You see late calls called. You see it all the time," said Denise Moreno, Wood's mother. "It doesn't mean that people are out on the field beating each other up. It's just not right." Coaching experts agreed. "I don't care what the frustration level was or what precipitated it," one expert said. "It's just not appropriate." "The

bottom line is that one of these incidents is one too many because it's traumatizing kids," the expert said.

"What it all boils down to: An adult ran out on the field and hit a child, period," Moreno said. "People need to understand that. It's not right, no matter what."

During the past ten years Business Schools across the country have been designing courses, and even Master's Degree Programs, around the topic of "Business Ethics". What is alarming is that a recent survey of MBA students reported that 52% would engage in insider trading.

Cheating has also become prevalent in colleges and universities. A 2009 National Institution for Staff and Organization Development (NISOD) study yielded the following results: 75% of the students admit to having cheated at least once. • 95% of those students who cheated said they did not get caught. • 41% admitted to using a "paper mill" for a paper. The top five reasons students gave for cheating are: • Pressed for time • Instructors do not check • Peer pressure to succeed • Want a better grade • They are lazy.

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"There's No Such Thing as 'Business' Ethics: There's Only One Rule for Making Decisions"
John C. Maxwell. (See attachment)

"When Gossip Is Good - The Social Value of Tiger's Transgressions":
<http://online.wsj.com/article/SB10001424052748704517504574590091252695538.html>

"Video Captures Incredible Sportsmanship" Women's College Softball
<http://www.katu.com/sports/college/18538634.html?video=YHI&>

"BP Cleanup of the Gulf Oil Spill Should Also Include a Cleanup of BP"
<http://www.csmonitor.com/Commentary/the-monitors-view/2010/0615/BP-cleanup-of-the-Gulf-oil-spill-should-also-include-a-cleanup-of-BP>

"Toyota Recall: Five Critical Lessons"
<http://business-ethics.com/2010/01/31/2123-toyota-recall-five-critical-lessons/>

Discussion Paper

Respond to the following questions using information provided above, **and your own research**, to support for your ideas, beliefs, and opinions. Include your sources within the text of your writing and provide a reference or works cited section at the end. This is a posted discussion for all to read so please do not submit your response as an attachment or number your responses. Each question should result in several paragraphs of writing. Effective discussion papers will result in about 1 ½ - 3 pages of typed writing. All writing is single-spaced and paragraphs are not indented. Please proofread carefully.

1. Are we experiencing an ethical crisis in the U.S.? Explain your answer and provide support.
2. What can be done to improve ethical decision making? Provide support from articles and research.
3. How are ethics learned? Provide support.
4. How did you learn to conduct yourself in your work environment? Provide examples.
5. How do your personal ethical standards and your work ethical standards compare? If they are different, why are they different? Provide examples.
6. How are stakeholders affected by ethical and unethical business decision making? Provide examples and support.
7. Discuss an ethical dilemma you have experienced. What did you do? How did you feel later? (See text for definition of ethical dilemma) Provide example.

Part 2: Due before 11:55 p.m., Sunday August 29th

Peer Replies

Effective management requires the ability to provide effective feedback. The purpose of the peer replies is for you to gain experience providing both supportive comments and constructive criticism resulting in assisting your peers in developing stronger discussions in the future.

You are to reply to a minimum of three peers, **choosing at least one with whom you disagree**. Focus carefully on what each peer is saying and the foundation they provided for their views and opinions. Your purpose is not to convince them that your way of thinking is correct, but to support what you feel is strong in their discussion and offer suggestions for how their discussion could have been more effective. Effective peer replies will result in about 1/3 - 2/3 page single-spaced writing to each student. Please use formal language, avoiding expressions such as “hey”, “lol” “(: and ☺”. Begin your reply with a greeting, and end with your name.

Discussion Paper #1: Business Ethics 50 points

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College Learning Outcomes

Learning Objectives in This Assignment

<p>College Learning Outcomes</p>	<p>Communications</p> <p>Students communicate ethically through monitoring their behavior and interactions with others.</p> <p>Students can recognize and negotiate differences.</p>	<p>Critical Thinking/ Problem Solving</p> <p>Students determine value of multiple sources or strategies and select those most appropriate in a given context to solve a problem.</p>	<p>Diversity</p> <p>Students are receptive to beliefs and values that differ from their own.</p> <p>Students consider the views of others in light of those persons' experiences and particular values.</p> <p>Business Values</p> <p>Students reflect upon the formation of their own perspectives, beliefs, opinions, attitudes, ideals, and values.</p>	
<p>Business Values</p>	<p>Professionalism</p> <p>Show respect for others.</p> <p>Maintain positive attitude.</p> <p>Embrace new ideas and possibilities.</p> <p>Strive for performance excellence.</p> <p>Appreciate scholarship, research, and theory.</p>	<p>Ethics</p> <p>Recognize the impact of unethical behavior in the workplace.</p> <p>Commit to academic honesty and encourage it in others.</p> <p>Understand the importance of maintaining confidentiality.</p> <p>Understand the importance of reporting unethical behavior.</p>	<p>Responsibility</p> <p>Listen and then consider the perspective of others before reacting.</p> <p>Follow through on commitments and meet deadlines.</p>	<p>Technology</p> <p>Effectively use technology in meeting assignment requirements.</p> <p>Use technology to create new written text and/or other ways of representing information.</p> <p>Locate and evaluate online materials to solve</p>
<p>Course Learning Outcome</p>	<p>Course Learning Outcome</p> <p>Discuss stakeholder consequences relating to ethical issues in business.</p>			

Hersey/Blanchard - High Structure

Performance expectation and consequence.

Performance expectation and consequence.

Business Value - Follow through on commitments and meet deadlines.

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Failure to abide by the College Academic Integrity Policy guidelines will likely result in a grade of F for the course.

Obvious unethical situation makes it easy to distinguish unethical vs. ethical behavior. Sports example appeals to many students and begins to create "buy-in", and increases confidence in completing the assignment.

Discussion

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With just a minute left in the game, observers say 13-year-old, 116-pound Brian Wood made a late hit, prompting the referee to call a penalty. Then, Cory Petero, 36, the assistant coach of the rival team and father of the boy who had taken the hit, tackled Wood.

"I got up to go to the huddle, and I was about to take off my helmet, had my straps off, and then he just came out of nowhere and hit me from behind," Wood said. "Then he rushed me again, and my big brother came up and then there was just a big old brawl out there."

That brawl, not caught on camera, lasted 20 minutes. The fight left Wood with sprained fingers, a sore shoulder, and lingering headaches. Petero faces a charge of felony child abuse that could put him behind bars for six years.

"I hope he goes to jail for what he did. You see late calls called. You see it all the time," said Denise Moreno, Wood's mother. "It doesn't mean that people are out on the field beating each other up. It's just not right." Coaching experts agreed. "I don't care what the frustration level was or what precipitated it," one expert said. "It's just not appropriate." "The

bottom line is that one of these incidents is traumatizing kids," the expert said.

Nudge – It is not only younger students who may engage in unethical behavior.

"What it all boils down to: An adult period," Moreno said. "People need to understand that. It's not matter what."

Nudge – Cheating in college is engaging in unethical behavior.

During the past ten years Business Schools across the country have been designing courses, and even Master's Degree Programs, around the topic of "Business Ethics". What is alarming is that a recent survey of MBA students reported that 52% would engage in insider trading.

Cheating Staff and students. Cheating at colleges and universities. A 2009 National Institution for Staff and students (NIDS) study yielded the following results: 75% of the students who cheated said they did not get caught. • 41% admitted to using a "paper mill" for a paper. The top five reasons students gave for cheating are: • Pressed for time • Instructors do not check • Peer pressure to succeed • Want a better grade • They are lazy

Excellent business article from Maxwell's book.

Inspirational video about outstanding sportsmanship. Example of positive ethical behavior.

* Highly discussed ethics issue in the sports world. Article also shows WSJ is not a dry and boring newspaper.

Business' Ethics: There's Only One Rule for Making Decisions" John C. Maxwell. (See attachment)

"When Gossip Is Good - The Social Value of Tiger's Transgressions": <http://online.wsj.com/article/SB1000142405274870451750457459009>

"Video Captures Incredible Sportsmanship" Women's College Softball <http://www.katu.com/sports/college/18538634.html?video=YHI&>

Issue in which students are likely to be somewhat familiar.

"BP Cleanup of the Gulf" <http://www.csmonitor.com/2010/0615/BP-cleanup-of-the-Gulf-oil-spill-should-also-include-a-cleanup-of>

Issue in which students are likely to be somewhat familiar.

"Toyota Recall: Five Critical Lessons" <http://business-ethics.com/2010/01/31/2123-toyota-recall-five-critical-lessons/>

Discussion Paper

Hersey/Blanchard - High Structure

Prior posted discussions serve as Nudges to those yet to post.

Respond to the following questions using information provided above, **and your own research**, to support for your ideas, beliefs, and opinions. Include your sources within the text of your writing and provide a reference or works cited section at the end. This is a posted discussion for attachment or number your responses.

ing. Effective discussion papers will

GE Critical Thinking Outcome - Students determine value of multiple sources or strategies and select those most appropriate in a given context.

GE Problem Solving Outcome - Student identifies the type of problem and uses a framework to solve the problem.

1. Are we experiencing an ethical crisis in the U.S. Provide support.
2. What can be done to improve ethical decision making? Provide support from articles and research.
3. How are ethics learned? Provide support from articles and research.
4. How did you learn to conduct yourself in your work environment? Provide examples.

Course Learning Outcome - Discuss stakeholder consequences relating to ethical issues in business.

Ask for personal information only after trust has been established. (Orientation activities)

Business 10 Value - Ethics
Understand the importance of maintaining confidentiality.

How are stakeholders affected by ethical and unethical business decision making? Provide examples and support.

7. Discuss an ethical dilemma you have experienced. What did you do? How did you feel later? (See text for definition of ethical dilemma) Provide example.

GE Communication Outcome - Students communicate ethically through monitoring their behavior and interactions with others.

GE Communication Outcome - Students can recognize and negotiate differences.

Part 2: Due before

Peer Replies

Effective management requires the ability to provide effective feedback. The purpose of the peer replies is for you to gain experience providing both supportive comments and constructive criticism resulting in assisting your peers in developing stronger discussions in the future.

You are to reply to a minimum of three peers, **choosing at least one with whom you disagree**. Focus carefully on what each peer is saying and the foundation they provided for their views and opinions. Your purpose is not to convince them that your way of thinking is correct, but to support what you feel is strong in their discussion and offer suggestions for how their discussion could have been more effective. Please use formal language, avoiding expressions such as

Business 10 Value - Responsibility
Listen and then consider the perspective of others before reacting.

GE Diversity Outcome - Students are receptive to beliefs and values that differ from their own.