

# DIGITAL MEDIA CERTIFICATES



## WEB MEDIA DESIGNER - 36 Hrs.

This certificate program is designed to prepare students for entry-level careers as World Wide Web site designers. The comprehensive program provides students with skills in computer and Internet fundamentals, designing effective interfaces, coding HTML, creating graphics and troubleshooting technical problems. Students will be able to seek a variety of positions related to Web site design.

### General Education Requirements

ENGL 101 Composition I	3 hrs.
COMM 101 Introduction to Oral Communication	3

### Core Requirements

DMED 101 Introduction to Digital Media	3
DMED 110 Web Page Development	3
DMED 120 Computer Imaging and Design	3
DMED 145 Video Production	3
DMED 150 Interactive Digital Media	3
DMED 160 Web Server Administration	3
DMED 170 Dynamic Web Technologies	3
DMED 210 Advanced Web Page Design	3
DMED 260 Computer Animation	3
DMED 290 Advanced Media Production	3

## COMMUNICATION GRAPHICS - 36 Hrs.

This certificate program is designed to prepare students for entry-level careers as commercial graphic designers. The comprehensive program provides students with skills in computer and art fundamentals, creating effective designs with an audience in mind, and troubleshooting technical problems. Students will be able to seek a variety of positions related to graphic design.

### General Education Requirements

ENGL 101 Composition I	3
COMM 101 Introduction to Oral Communication	3

### Core Requirements

DMED 101 Introduction to Digital Media	3
DMED 120 Computer Imaging and Design	3
DMED 145 Video Production	3
DMED 250 Preparing Print Publications	3
ART 104 Basic Drawing	3
ART 190 Digital Photography & Imaging I	3
ART 231 Graphic Design I	3
BUSN 230 Principles of Marketing	3

### Electives

6 Hours	
Any DMED, ART or COMM course	3
Total:	6

## DIGITAL IMAGING - 36 Hrs.

This certificate program is designed to prepare students for entry-level careers as photographers or video producers and motion graphic designers. The comprehensive program provides students with skills in computer and art fundamentals, creating effective design with an audience in mind, and troubleshooting technical problems. Students will be able to seek a variety of positions related to digital imaging.

### General Education Requirements

ENGL 101 Composition I	3 hrs.
COMM 101 Introduction to Oral Communication	3

### Core Requirements

ART 104 Basic Drawing	3
ART 130 Introduction to Visual Culture	3
ART 190 Digital Photography & Imaging I	3
ART 291 Digital Photography & Imaging II	3
ART 294 Digital Publishing	3
DMED 101 Introduction to Digital Media	3
DMED 120 Computer Imaging and Design	3
DMED 145 Video Production	3
DMED 245 Advanced Video Production	3
DMED 292 Capstone Experience	3



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