



Sport Management A.A.S to Kinesiology and Sports Studies: Sports Management B.S.  
Heartland Community College and Eastern Illinois University

*This is a suggested course pattern. Students must work with their advisor to develop a curriculum plan that meets their scheduling needs. Summer classes can also reduce the load during the fall and spring semesters.*

<b>HEARTLAND COMMUNITY COLLEGE</b>				
<b>FIRST YEAR</b>	<b>COURSE NAME</b>	<b>CREDIT HOURS</b>		<b>EIU COURSE</b>
		<b>FALL</b>	<b>SPRING</b>	
BUSN 110	Introduction to Business	3		CTE 1420
COMM 101	Introduction to Oral Communication	3		CMN 1310G
ENGL 101	Composition I	3		ENG 1001G
HLTH 170	Introduction to Leisure	3		REC 1780
SOC 101	Introduction to Sociology	3		SOC 1838G
BUSN 130	Computer Applications		3	BUS 1950
ENGL 102	Composition II		3	ENG 1002G
ECON 101	Microeconomics		3	ECN 2802G
MATH 131	Explorations in Math		3	MAT Gen Ed
Physical Science	IAI Physical Science (insert link)		3	PS Gen Ed
<b>Total Credit Hours</b>		<b>15</b>	<b>15</b>	
<b>SECOND YEAR</b>	<b>COURSE NAME</b>	<b>CREDIT HOURS</b>		<b>EIU COURSE</b>
		<b>FALL</b>	<b>SPRING</b>	
ACCT 200	Financial Accounting	4		BUS 2101
BUSN 210	Legal Environment of Business	3		BUS 2750
BUSN 225	Sport Management	3		KSS 2761
SOC 226	Sociology of Sport	3		SOC Elective
Humanities	IAI Humanities (insert link)	3		HUM Gen Ed
ACCT 201	Managerial Accounting		4	BUS 2102
BUSN 226	Sports Marketing		3	BUS Elective
BUSN 299	Internship in Business		1-3	BUS Elective
ECON 102	Macroeconomics		3	ECN 2801G
Fine Arts	IAI Fine Arts (insert link)		3	FA Gen Ed
Elective if needed			0-3	Elective
<b>Total Credit Hours</b>		<b>16</b>	<b>14-19</b>	

EASTERN ILLINOIS UNIVERSITY				
FIRST YEAR	COURSE NAME	CREDIT HOURS		EIU COURSE
		FALL	SPRING	
BUS 2710	Survey of Finance	3		
KSS 1500	KSS as a Profession	2		
KSS 2440	Kinesiology	3		
KSS2850	Fitness for Life	3		
BIO	Biology General Education elective	3-4		
BUS 3010	Mgt & Org Behavior		3	
KSS 3900	Microcomputers in PE		3	
KSS 4325	Org/Admin Sport Mt.		3	
KSS 4760	Sport Law		3	
KSS	Aquatics		1	
<b>Total Credit Hours</b>		<b>14-15</b>	<b>13</b>	
SECOND YEAR	COURSE NAME	CREDIT HOURS		EIU COURSE
		FALL	SPRING	
BUS 3470	Principles of Marketing	3		
KSS 4326	Psych Aspects of Sports	3		
KSS 4327	Ethics in Sports	3		
KSS 4328	Governance in Sport	3		
Foreign Language	if needed	0-4		
EIU	Senior Seminar		3	
KSS 4762	Publicity in Sports		3	
KSS	Internship in Business		2	
KSS	Macroeconomics		2	
HUM/Fine Arts	General Education		3	Upper Level
Foreign Language	Or elective		0-4	
<b>Total Credit Hours</b>		<b>12-16</b>	<b>13-17</b>	

- A grade of “C” or better is required for EIU graduation. “C” or better is required for all KSS coursework.
- Math sequence is determined by Math Placement. Prerequisite may be needed.
- At least one lab science is required for EIU graduation.
- Apply to Eastern one year prior to enrollment. Have official transcript sent ([insert link](#)) for college and high school.
- Completion of second semester of a single foreign language is a graduation requirement. Students are exempt if two full years of a high school foreign language is complete with a “C” average or better.
- Completed at the end of courses. All general education and major and/or minor coursework must be completed prior to the Field Experience at least 40 semester hours of upper division coursework must be completed for the bachelor’s degree.
- KSS 4764 Sports Management Principles may be substituted.
- KSS 4765, Marketing in Sport, may be substituted.

**NOTE** – Agreement is in effect from Fall2013-Spring2017. Institutional Contacts at Eastern Illinois University: Rita Pearson, 217-581-7663, [ripearson@eiu.edu](mailto:ripearson@eiu.edu); and Heartland Community College: Dr. Rick Pearce, 309-268-8100, [Rick.Pearce@heartland.edu](mailto:Rick.Pearce@heartland.edu) . Departmental contacts at Eastern Illinois University: Jill Owen, 217-581-2215, [jdowen@eiu.edu](mailto:jdowen@eiu.edu); and Heartland Community College: Rod Merkle, 309-268-8572; [Rod.Merkle@heartland.edu](mailto:Rod.Merkle@heartland.edu)