

Heartland Night Out

September 5, 2024

Event Sponsorships

All naming sponsorships include:

- High visibility at the event with more than 300 attendees, which features a growing population of under 40 professionals
- Mention/tags in social media posts leading up to the event
- Name placement on the event webpage

Entertainment (\$5,000)

- Prominent signage on or in front of the main stage
- Name in event materials as Entertainment Sponsor
- Featured verbiage by emcee during event such as; "Thank you to our entertainment sponsor..."
- Name included on front of event postcard invitation
- Logo included in graphic email invitation
- Logo recognition in digital event program
- Eight complimentary tickets*

Silent Auction (\$4,000)

Exclusive sponsorship of the online silent auction featuring over 30 attractive baskets

- Name in event materials as Silent Auction Sponsor
- Signage with name at each silent auction display table
- Logo recognition in the online silent auction software
- Eight complimentary tickets*

Photo (\$3,000)

An on-site photographer will be capturing images of the event. An online album will be available for event attendees to enjoy. This sponsorship includes:

- Name in event materials as Photo Sponsor
- Business name/logo featured in online album
- Logo recognition in digital event program
- Eight complimentary tickets*

Registration (\$2,000)

- Name in event materials as Registration Sponsor
- Signage with name displayed near event registration tables
- Logo recognition in digital event program
- Eight complimentary tickets*

Event Sponsorships Continued

Table (\$1,000)

- Recognition in digital event program
- Eight complimentary tickets*

Scholarship (\$1,000)

- Name mentioned in event materials as Scholarship Sponsor
- Name listed on Scholarship Sponsor sign displayed at event
- Recognition in digital event program
- Announcement of sponsorship during live ask at event
- Eight complimentary tickets*

Game (\$500)

Heartland Night Outside provides opportunities for highlighting sponsors during game play.

All game feature sponsors will receive:

- Announcement of sponsorship by emcee during game play
- Recognition in digital event program
- Eight complimentary tickets*

*Tables will be reserved upon request

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Sponsor Registration

Company/Individual Name: *As you wish to be recognized in printed materials.*

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____

Phone: _____ Fax: _____ E-mail: _____

Photos will be taken at this event for use by Heartland Community College. If you do not wish to have your picture taken, please speak with the photographer present at the event.

SPONSORSHIP COMMITMENT:

___ Entertainment (\$5,000)

___ Registration (\$2,000)

___ Silent Auction (\$4,000)

___ Scholarship (\$1,000)

___ Photo (\$3,000)

___ Table (\$1,000)

___ Game (\$500)

PAYMENT:

Please Invoice

Check Enclosed: Please make all checks payable to **Heartland Community College Foundation**

Credit Card: Visit www.hccfoundation.org and click on "events" for online payment option or call 309-268-8110 to pay with a credit card over the phone.

Please return this form by mail, e-mail or fax by August 1 to:

Heartland Community College Foundation

1500 West Raab Road

Normal, IL 61761

foundation@heartland.edu