The Art of Storytelling: Easy Steps to Presenting an Unforgettable Story

1. Select a Story
2. Push through the story
3. Envision the scene with present-day feelings and concerns
4. Tell the story from the view of someone at the scene
5. Establish the story's one central truth
6. Find a memory hook
7. Tell a story within a story
8. Plan your first words
9. Know how your story ends
10. Research the facts
11. Eliminate needless details
12. Add description to the story
13. Include audience participation
14. Practice with an Audience
15. Teach these steps to others

Seven Storyteller Tools

Tool #1: Imagination—you have to see it
Tool #2: Facial Expressions
Tool #3: Body Movement
Tool #4: The voice—different voices, pauses, etc.
Tool #5: The Pace—the flow of the story, not too slow or too fast
Tool #6: Nervousness: turning weakness into a strength
Tool #7: Confidence—practice with a mic or in front of an audience