WORKSHOP OF THE BOARD OF TRUSTEES HEARTLAND COMMUNITY COLLEGE

1500 W. Raab Road, Normal, IL – CCB 2012 May 20, 2025 5:00pm

Members Present: Mary Campbell, Josh Crockett, Janet Hood, Aemun Lopeyok, Becky

Ropp, Tom Whitt, Cecelia Long, Laurie Bergner (entered after roll call)

Members Absent: None

Others Present: Keith Cornille, Nora Dukowitz, Sarah Diel-Hunt, Megan Rolfs, Jessica

Pickel, Jean-Marie Taylor

Chair Becky Ropp called the meeting to order at approximately 5:02 pm.

There was no public comment.

President Keith Cornille introduced Dr. Sarah Diel-Hunt to give an update on the Strategic Enrollment Management (SEM) Plan. She began with a historic overview of the current plan and a review of the goals contained within and progress on them. These include high school yield and fall-to-fall persistence. At a future month's Board Workshop, Dr. Diel-Hunt will discuss other goals such as minority enrollment, applied/work ready program enrollment, and age 25+ enrollment. She also anticipates detailing SEM Plan 2.0 goals at a future workshop: increase adult education enrollment and undergraduate matriculation, increase College NOW campus enrollment and undergraduate matriculation, increase age 25+ undergraduate enrollment, and reduce undergraduate persistence/completion equity gaps exceeding 5%.

Questions and discussion ensued throughout the presentation.

elecca L. Kopp

Having no further business, Trustee Janet Hood made a motion to adjourn the meeting. Trustee Mary Campbell seconded the motion, which passed unopposed. The meeting adjourned at approximately 5:53 pm.

Becky Ropp, Chair

Ioshua Crockett Secretary